**William A. Visco**

**Contact Information:**

6322 Meadowsweet Ave NW

Canton, OH. 44718

Phone: (972) 552-0233

Email: [wvisco@uakron.edu](mailto:wvisco@uakron.edu)

**Education**

|  |  |  |  |
| --- | --- | --- | --- |
| **Year** | **Degree** | **Major** | **Institution** |
| 2020 | Ph.D. | Curriculum and Instruction – Language and Literacy | University of North Texas |
| 2003 | M. Ed. | English Education –  Secondary Literature | Florida State University |
| 2002 | B.S. | English Education | Florida State University |

**Ph.D. Dissertation Title:** *Teacher and Student Perceptions of Pop Culture in the English Classroom, 2020*

**Professional Experience**

|  |  |  |
| --- | --- | --- |
| **Years** | **Location** | **Position** |
| 2020-present  2018- 2020 | *University of Akron*  *School of Education*  *Akron, OH*  *University of North Texas* Dept. of Teacher Education and Administration  Denton, TX | Asst. Prof. AYA ELA Education  Teaching Fellow |
| 2012-2018 | *Coppell High School*  Coppell, TX | English Teacher |
| 2007-2012 | *West Boca Raton High School*  Palm Beach County, FL | English Teacher |
| 2006-2012 | *Palm Beach State College* English and Composition Dept. Boca Raton, FL | Adjunct Professor of Writing and Literature |
| 2003-2007 | *Pope John Paul II High School*  Boca Raton, FL | English Teacher |

**Peer Reviewed Print Publications:**

Visco, W. (2022). I Believe in Believe: How Ted Lasso Can Change Your Thinking and Your Classroom.

*South Carolina English Teacher* (SCCTE) (Under Review).

Visco, W. (2022). Cultural Capital: Leveraging Pop Culture to Build Positive Relationships, Content

Knowledge, and Social Emotional Learning. *California English Journal.* 27 (3) 14-16.

Visco, W. (2021). Popping Pedagogy: Making Your Classroom (Tradition and

Virtual) Pop with Pop Culture. *English in Texas* (TCTELA) 51 (1) 26-30.

Visco, W. (2021). For the Culture: Using Students Pop Culture Interests to help Foster

Social-Emotional Learning and Engagement. Book Chapter in *Supporting Social and Emotional Development Through Literacy Education.*

Visco, B. (2019). Using Pop Culture to Foster Student Understanding and Engagement. *English Journal*,

Vol. 109 (2). 84-90.

Visco, B. (2019). What would Dewey Tweet: Using Students Experience with Twitter to Foster Discussion

and Understanding in the English Classroom*.* *The English Record* (New York State English Council Journal) 69(2) 1-14.

Visco, B. (2018). School of Rock: Using Music to Engage Students, Connect Curriculum and Enhance

Literary Analysis. *English in Texas* (TCTELA) 48(2) 8-10.

**Peer Reviewed Online Publications**:

Visco, W (February, 2021) Far West Pop Culture Conference Paper: “Listen Like Thieves: Using Pop Music

to Teach Literary Analysis, Foster Engagement, and Build Positive Relationships.”

<https://digitalscholarship.unlv.edu/fwpca/33rdannual/twofour/3/>

Visco, B (November, 2017) Worlds of Words: Review of *Half a Man* by Michael Morpurgo.

<https://wowlit.org/on-line-publications/review/volume-x-issue-1/5/>

Visco, B and Mathis, J. (April, 2017) Worlds of Words: My Take/Your Take on *Duck, Death and the Tulip*

by Wolf Erlbruch. <https://wowlit.org/blog/2017/04/26/duck-death-tulip/#more-29443>

Visco, B and Walker, A. (April, 2017) Worlds of Words: My Take/Your Take on *Samira and the Skeletons*

by Camilla Kuhn*.* <https://wowlit.org/blog/2017/04/19/samira-and-the-skeletons/#more-29290>

Visco, B and Vaughen, N. (April, 2017) Worlds of Words: My Take/Your Take on *What’s Your Story* by

Rose Giannone. <https://wowlit.org/blog/2017/04/12/whats-your-story/#more-29279>

**Peer-Reviewed Conference Presentations**

Visco, W. (February, 2023). *The Pop Culture Connection: How Pop Culture can help with Engagement,*

*Relationship Building, and Social Emotional Learning.* Ohio Council of Teachers of English Language Arts. Columbus Ohio. (Reviewed, Regional)

Visco, W., Lacroix, B, and Pelfrey, A. (January, 2023). *Building the Bridge to Collaborative Education: How*

*Collaboration can be the key to preparing future teachers*. South Carolina Council of Teachers of English. Myrtle Beach, South Carolina. (Reviewed, Regional)

Visco, W. (October 2022). *Cultural Capital: How using Pop Culture can increase active engagement and*

*create a positive social emotional learning environment.* Pennsylvania Council of Teachers of English Language Arts Conference, Cranberry, Pennsylvania.

(Reviewed, Regional).

Visco, W. (September 2022). *A Light in the Darkness: How Film and Pop Culture Can Shine a Light on*

*Engagement, Positive Relationships, and Social Emotional Learning. Arizona English Teachers Association Conference*, Phoenix, Arizona.

(Reviewed, Regional).

Visco, W. (April, 2022). *The Pop Culture Classroom.* Florida Literacy Conference, Orlando, Florida.

(Reviewed, Regional).

Visco, W. (February, 2022). *Super Teaching: How Using Superhero Movies and TV Shows can help with Social*

*Emotional Learning in the Classroom.* Far West and American Popular Culture Association Conference, Virtual. (Reviewed, International).

Visco, W. (January, 2022). *Pop Culture Classroom: How Pop Culture Can Help with Active Engagement and*

*Build Positive Relationships in Any Classroom*. South Carolina Council of Teachers of English. Myrtle Beach, South Carolina. (Reviewed, Regional)

Visco, W. (November, 2021). *Popping Your Classroom: How Pop Culture can help with Engagement,*

*Relationship Building, and Social Emotional Learning*. North Carolina Teachers of English Conference, Greensboro, North Carolina. (Reviewed, Regional)

Visco, W., Fox, J., Corl, S., Kolodziej, M. (June, 2021). *Creating Entrepreneurial Classrooms.* Deshpande

Symposium. (Reviewed, National)

Visco, W. (February, 2021). *Listen Like Thieves - Using Pop Music to Teach Literary Analysis,*

*Foster Engagement and Build Positive Relationships.* Far West and American Popular Culture Association Conference, Virtual. (Reviewed, International).

Visco, B. (February ,2019). *Teaching with "The Force": What Star Wars can teach Educators about*

*Classroom Pedagogy.* Far West and American Popular Culture Association Conference, Las Vegas, NV. (Reviewed, International).

Visco, B. (July, 2018). *International Adolescent Literature: Influencing Perceptions of Identity, Culture, and*

*(Dis)Ability Through an Intersectionality Stance to Reading.* International Language Association Conference, Austin, Texas. (Reviewed, international).

Visco, B. (February, 2018). *POP! Goes the Classroom: Using Pop Culture to Foster Discussion and*

*Engagement.* Far West and American Popular Culture Association Conference, Las Vegas, NV. (Reviewed, International).

Visco, B. (January, 2018). *Culture Shock: Using Popular Culture in Today’s Classroom to Enlighten and*

*Engage.* Texas Council of Teachers of English Language Arts Conference, Houston, Texas. (Reviewed, Regional).

Visco, B. (October, 2017). *Making Your Classroom POP!* 51st Kappa Delta Pi International Honors Society

Convocation, Pittsburgh, PA. (Reviewed, International).

Visco, B. (October, 2017). *Popping Pedagogy: Using Popular Culture to help foster discussion and*

*engagement in the classroom.* Midwest Popular Culture Association/American Culture Association Conference, St. Louis, MO. (Reviewed, National).

Visco, B. (April, 2017). *Making Your Classroom POP! Using Popular Culture to Foster Literacy and*

*Discussion.* 51st Rose Spicola Forum in Reading, Denton, Texas. (Reviewed, Regional).

Losiewicz, A., Hernandez, A., Walker, A. and Visco, B. (January, 2017). *Cosplay: Is it in Your Classroom?*

*Ways to Foster Students of this Popular Sub-Culture.* Texas Council of Teachers of English Language Arts Conference, Fort Worth, Texas. (Reviewed, Regional).

Losiewicz, A., Hernandez, A., Walker, A. and Visco, B. (April, 2016). *Cosplay: Is it in Your Classroom? Ways*

*to Foster Students of this Popular Sub-Culture.* Texas NAME (National Association for Multicultural Education) Conference, Denton, Texas. (Reviewed, National).

Visco, B (June, 2014). *A Light in the Darkness: Using Film to Educate Learners.* Coppell iDesign Conference:

TECHniques to transform learning design, Coppell, TX. (Reviewed, Local).

Visco, B (April, 2011). *Feedback: Students responses to teacher comments*. West Boca High School Faculty

Training, Boca Raton, FL.

**Invited Presentations**

Visco, W. (February, 2022). *The Pop Culture Classroom: How Using Pop Culture Can Increase Active*

*Engagement, Positive Relationships, and a Social Emotional Learning Environment.* Membean, Inc., Portland, OR. Virtual. (Invited).

**Grants Funded**

Visco, W., Lenhart, L., (February, 2022). Ohio Department of Education Grant: *Addressing Educator Shortages*

*in Ohio.* **Funded: $144,000.**

Visco, B (October 2020). Creating Entrepreneurial Classrooms (CEC) Grant, Sponsored by Burton D.

Morgan Foundation. *The Educational Entrepreneur.* **Funded: $10,000**

**Grants Applied (Unfunded)**

Visco, W., Zhang, W., (November, 2022). Carnegie Foundation Grant to help teachers receive TESOL

Endorsement. **Unfunded: $650,000.**

Visco, W., Zhang, W., (May, 2022). United States Department of Education National Professional

Development Grant to help teachers receive TESOL Endorsement. **Unfunded: $2,500,000.**

Visco, B (February 2021). 2021 University of Akron Summer Fellowship Grant: *Popping the Pandemic:*

*Teachers Perceptions of Pop Culture use during a Pandemic.* **Unfunded: $10,000**

**University and Community Service**

Ohio Department of Education Committee Member for a Bill on Resident Educator Requirements

University of Akron LJFF School of Education Head of TESOL Program

University of Akron LJFF School of Education committee member on Retention and Recruitment

University of Akron LJFF School of Education committee member of Zip PD Advantage (2021 – present)

University of Akron LJFF School of Education committee on Graduate Teacher Requirements (2021)

University of Akron LJFF School of Education Head of Social Media (2021-Present)

University of Akron LJFF School of Education Curriculum Committee (2020-Present)

University of Akron LJFF School of Education College Community Committee (2020-Present)

North Texas Graduate Student Association Annual Conference Representative (2017-2019)

**Doctoral Committees**

Gabor Smith (May 2022) - Completed

Darcy McBride (December 2022) - Completed

Tiffany Hardwick (in-progress)

Kathleen Dann (October 2022) - Completed

**Awards/Honors/Recognitions**

2023 **Outstanding Educator of English Language Arts** **WINNER** - OCTELA

2022 Outstanding Teacher Award Nominee – The University of Akron

2022 Outstanding Researcher Early Achievement in Research Nominee – The University of Akron

2021 Outstanding Teacher Award Nominee – The University of Akron

2017 Teacher of the Year Nominee Coppell High School

2017 Texas Humanities Teacher of the Year Nominee

2016 Teacher of the Year Nominee Coppell High School

2016 Texas Humanities Teacher of the Year Nominee

2015 Teacher of the Year Nominee Coppell High School

2015 Texas Humanities Teacher of the Year Nominee

2014 Teacher of the Year Nominee Coppell High School

2011 Adjunct Professor of the Year Nominee

2011 Teacher of the Year Nominee West Boca Raton High School

2010 Adjunct Professor of the Year Nominee

2006 Teacher of the Year Nominee Pope John Paul II High School

**Memberships in Professional Organizations**

**International:**

International Language Association (2017-present)

**National:**

Kappa Delta Pi International Honors Society (2016-present)

American Pop Culture Association (2017-present)

National Council of Teachers of English (2017- present)

**Regional:**

Ohio Council of Teachers of English Language Arts (2020-present)

Texas Council of Teachers of Language Arts (2016 – present)

Far West Pop Culture Association ( 2018-present)

**Credentials**

Texas Teaching Certificate, Texas Education Agency:

Secondary English, 6-12

ESL Endorsement, All Levels

Florida Teaching Certificate, Florida Board of Education

Secondary English, 8-12

**University Service**

**College Courses Taught**

**Course**  **Semester, Year** **No. Students**

***University of Akron***

5300-330 Teaching AYA and Middle Level Literature Spring, 2022 10

5300-421 Instructional Teaching II: Secondary Education Spring, 2022 12

5300-431 Clinical Teaching II Spring, 2022 12

5500-521 Advanced Instructional Techniques II Sec. Ed. Spring, 2022 6

5500-531 Clinical Teaching II Spring, 2022 6

5300-330 Teaching AYA and Middle Level Literature Fall, 2022 19

5300-420 Instructional Teaching: Secondary Education Fall, 2022 13

5300-430 Clinical Teaching I Fall, 2022 13

5500-520 Advanced Instructional Techniques Sec. Ed. Fall, 2022 6

5500-530 Clinical Teaching I Fall, 2022 6

5500-522 Content Area Literacy Summer, 2022 10

5500-543 Techniques for Teaching ESL Summer, 2022 14

5500-440 Literacy in the Content Areas Summer, 2022 20

5300-335 Language Learning in Secondary Schools Summer, 2022 15

5300-421 Instructional Teaching II: Secondary Education Spring, 2022 7

5300-431 Clinical Teaching II Spring, 2022 7

5500-521 Advanced Instructional Techniques II Sec. Ed. Spring, 2022 3

5500-531 Clinical Teaching II Spring, 2022 3

5300-330 Teaching AYA and Middle Level Literature Spring, 2022 12

5300-330 Teaching AYA and Middle Level Literature Fall, 2021 19

5300-420 Instructional Teaching: Secondary Education Fall, 2021 9

5300-430 Clinical Teaching I Fall, 2021 9

5500-520 Advanced Instructional Techniques Sec. Ed. Fall, 2021 3

5500-530 Clinical Teaching I Fall, 2021 3

5500-522 Content Area Literacy Summer, 2021 12

5500-543 Techniques for Teaching ESL Summer, 2021 11

5500-440 Literacy in the Content Areas Summer, 2021 7

5300-335 Language Learning in Secondary Schools Summer, 2021 13

5300-421 Instructional Teaching II: Secondary Education Spring, 2021 12

5300-431 Clinical Teaching II Spring, 2021 12

5500-521 Advanced Instructional Techniques II Sec. Ed. Spring, 2021 4

5500-531 Clinical Teaching II Spring, 2021 4

5300-420 Instructional Teaching: Secondary Education Fall, 2020 11

5300-430 Clinical Teaching I Fall, 2020 11

5500-520 Advanced Instructional Techniques Sec. Ed. Fall, 2020 2

5500-530 Clinical Teaching I Fall, 2020 2

***University of North Texas***:

EDRE 4850 Assessment of Reading Summer 2020 25

EDRE 4850 Assessment of Reading Summer 2020 23

EDCI 3800 Professional Issues in Teaching Spring 2020 28

EDRE 4870 Cross Curricular Literacy Materials and Resources Spring 2020 24

EDCI 3800 Professional Issues in Teaching Fall 2019 26

EDCI 4060 Content Area Literacy (Secondary) (ONLINE) Fall 2019 20

EDRE 4850 Assessment of Reading Summer 2019 23

EDCI 4060 Content Area Reading (Secondary) (ONLINE) Summer 2019 30

EDCI 4060 Content Area Reading (Secondary) Spring 2019 25

EDCI 3800 Professional Issues in Teaching Spring 2019 35

EDCI 3800 Professional Issues in Teaching Fall 2018 36

EDCI 3800 Professional Issues in Teaching Fall 2018 34

***Palm Beach State College***:

ENL 2022 British Literature Aft. 1800 Summer 2011 24

ENL 2022 British Literature Aft. 1800 Spring 2011 31

ENC 1102 College Composition 2 Spring 2011 22

ENL 2012 British Literature Bef. 1800 Fall 2010 28

ENC 1102 College Composition 2 Fall 2010 18

ENL 2022 British Literature Aft. 1800 Summer 2010 30

ENL 2022 British Literature Aft. 1800 Spring 2010 33

ENC 1102 College Composition 2 Spring 2010 22

ENL 2012 British Literature Bef. 1800 Fall 2009 32

ENC 1102 College Composition 2 Fall 2009 26

ENL 2022 British Literature Aft. 1800 Summer 2009 30

ENL 2022 British Literature Aft. 1800 Spring 2009 33

ENC 1102 College Composition 2 Spring 2009 22

ENL 2012 British Literature Bef. 1800 Fall 2008 34

ENC 1102 College Composition 2 Fall 2008 22

ENC 1102 College Composition 2 Spring 2008 20

ENC 1102 College Composition 2 Fall 2007 20

ENC 1102 College Composition 2 Spring 2007 19

ENC 1102 College Composition 2 Fall 2006 25